



Origine  
Diversité  
Territoires

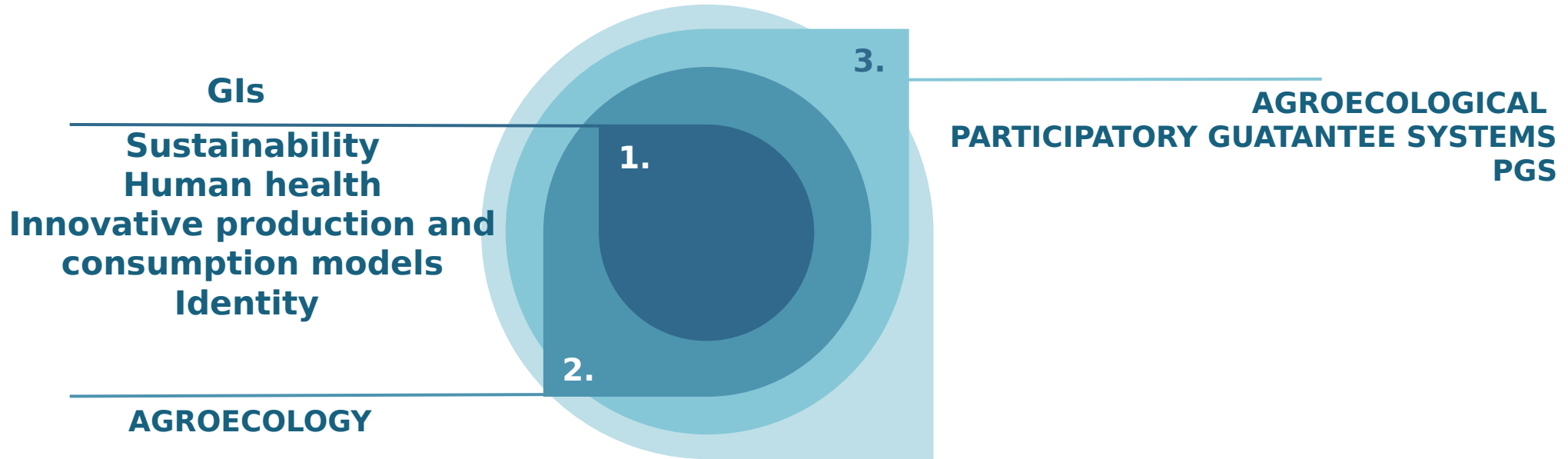
## **International Conference Parma 2024**

# **The Role of Origin in the Sustainability of localised Food Systems, in particular, the role of circular economy in Geographical Indications**

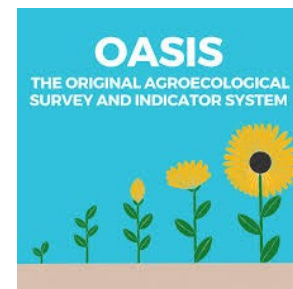
**Plenary: GIs, Health, and a Sustainable Future:  
Challenges and Opportunities.**



**Speaker: Mamen Cuéllar Padilla.  
Cordoba University**

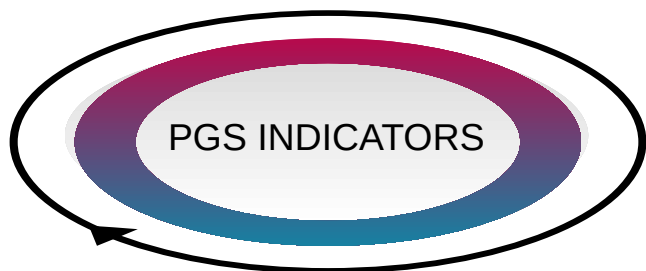


# AGROECOLOGY

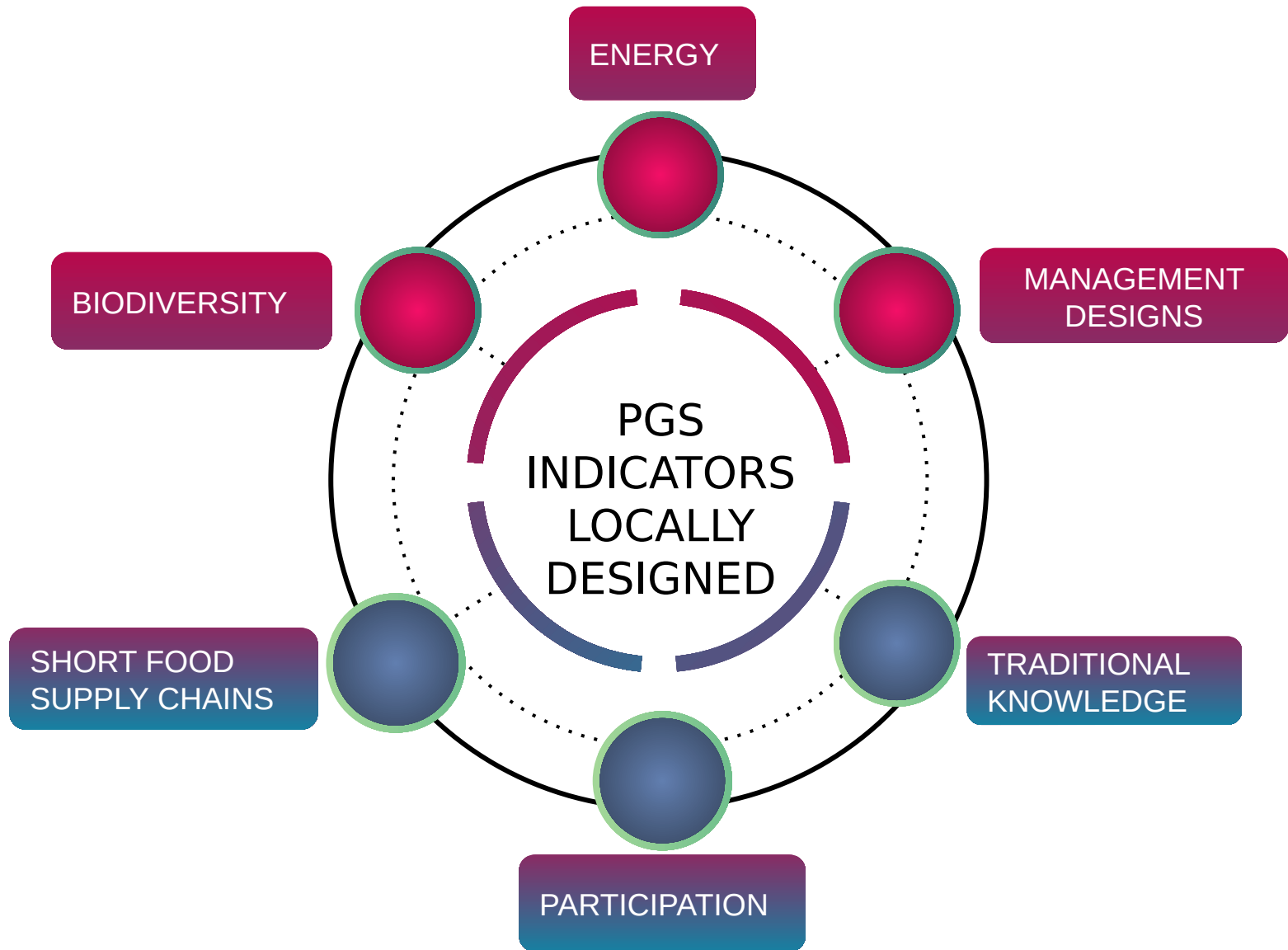


**additional criteria**

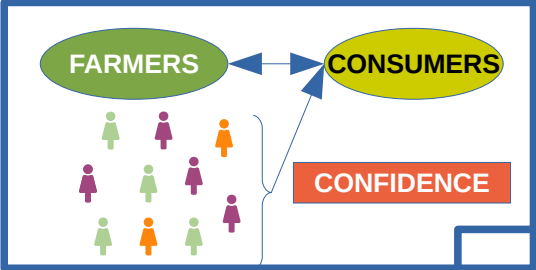
**Sustainability**  
**Human health**  
**Innovative**  
**production and**  
**consumption models**  
**Identity**






LOCALLY DESIGNED  
MULTISCALE  
MULTIDIMENSIONAL

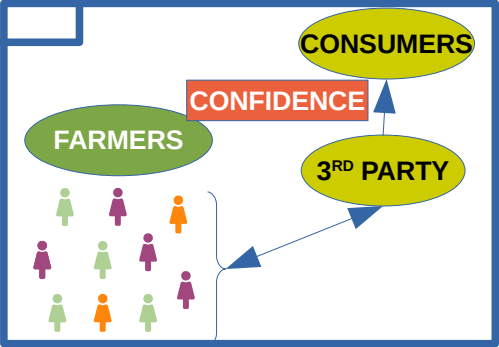


**DIRECT CONFIDENCE**



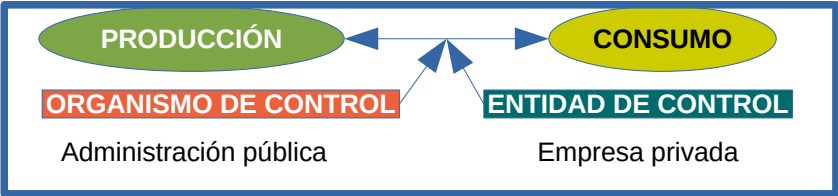
**PGS**

-  FARMER
-  CONSUMER
-  TECHNICAL SUPPORT STAFF



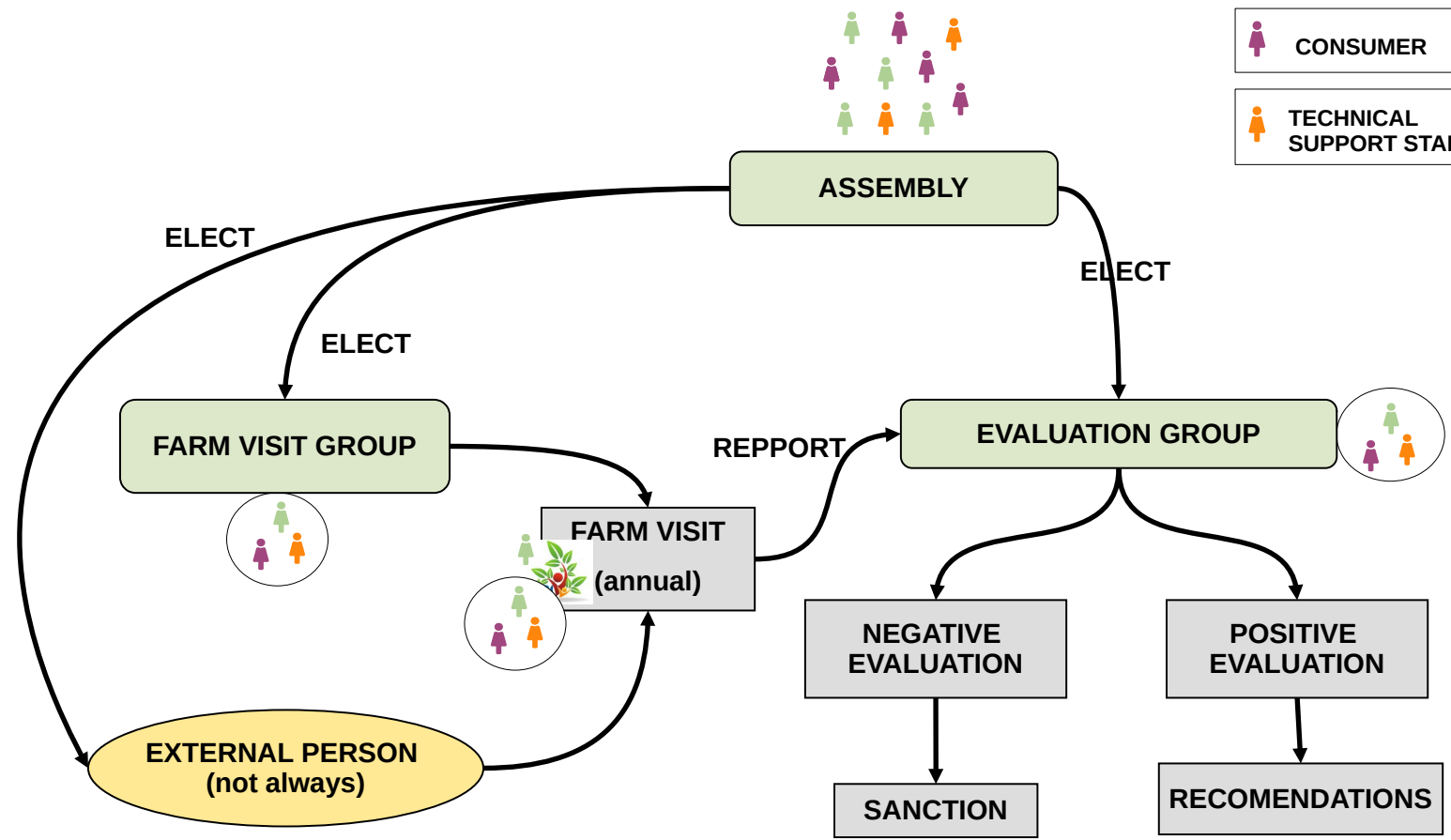
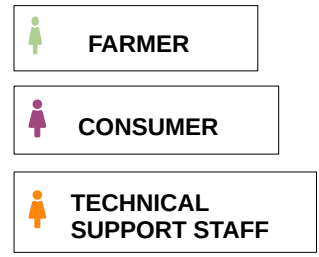
Bureaucratic complexity  
Farmers – consumers distance  
Lose of local articulations and communities strength/potentiality

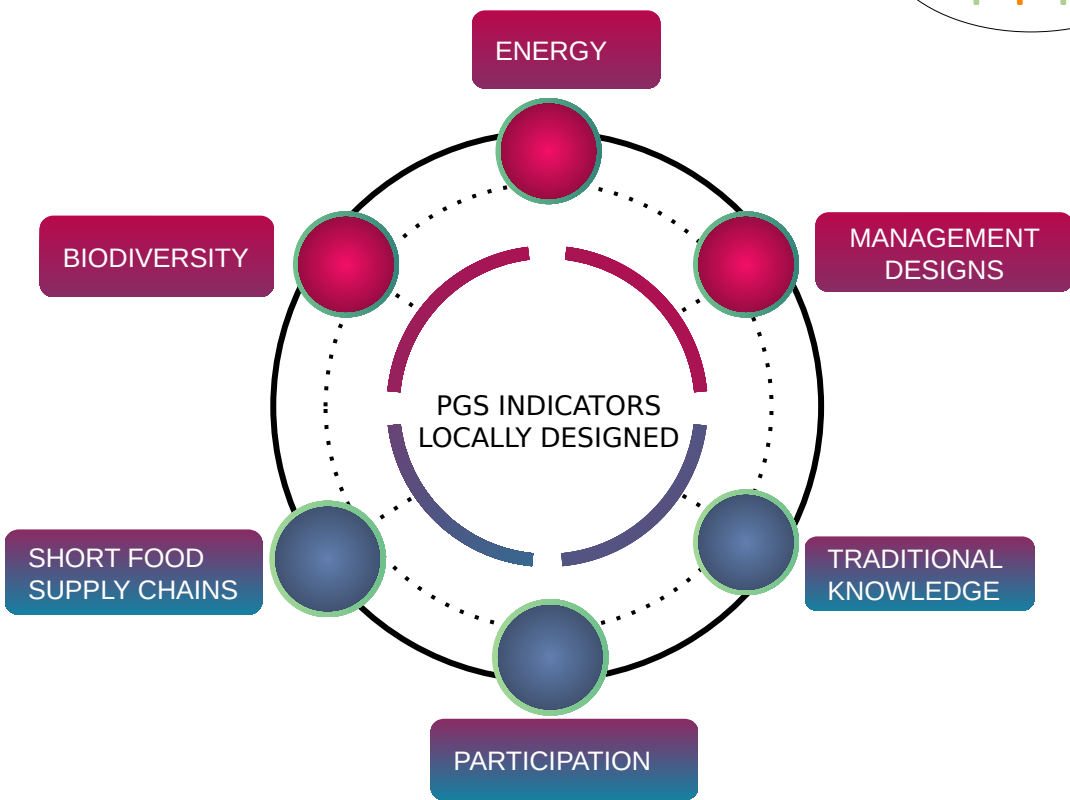
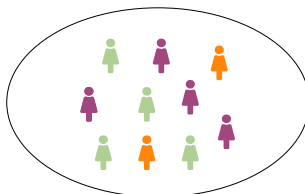
**ICS**



**AUDITS / EXAMS  
3<sup>RD</sup> PARTY  
CERTIFICATION**







**RED LINES**



**TRANSITION PATHS**

**ANNUAL  
RECOMENDATIONS**

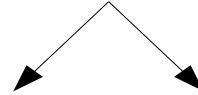
**DESIRABLE  
SITUATIONS**

## SOME LEARNINGS FROM PGS

Key sustainable  
criteria and  
indicators



Locally defined - Agroecology framework



Farm scale - complexity (biodiversity,  
inputs, circular designs, energy)

Territory scale (commercialisation, local  
articulations, traditional knowledge)

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Participation – definitions,  
following up, guarantee

Indicators concept - transition approach

**Local definition of the transition –  
broaden definition of the red  
lines and desirable situations**

**Guarantee systems – more than a  
seal – sustainable transition  
driving force**





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**THANKS!**

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