



[Aurélie Fernandez]
 [Secrétariat SIPAM/GIAHS-FAO], [Italy]
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The Globally Important Agricultural Heritage Systems and Geographic Indications: potential synergies for a stronger agri-cultural valorization

Launched as an initiative in 2002 by the FAO, the Globally Important Agricultural Heritage Systems (GIAHS) Programme aims to identify and ensure the maintenance of heritage agricultural and food systems. On the basis of five complementary selection criteria, this programme (re)gives visibility and legitimacy to these examples of sustainable and resilient co-adaptation resulting from interactions between Man and its environment.

The promotion and adaptation of these systems is ensured through the implementation of a dynamic conservation plan. The latter includes a set of actions that allow the system to maintain its specific features while driving change, innovation and flexibility to meet current challenges.

Among these actions, the labelling of typical products is one of the responses proposed for their better valorization. In fact, the superimposition of both identifications (GIAHS and Geographical Indications) can be a source of interesting synergies to highlight the specificities and conditions of unique productions and to guarantee quality and protection to consumers and producers.

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