

## Insights from ECOVINEGOALS project: agroecological best practices, landscape enhancement and communities' participation

The project ECOlogical VINEyards Governance Activities for Landscape Strategies, (ECOVINEGOALS) is financed within the program INTERREG V-B ADRION Programme. The project promotes sustainability and resilience in the winemaking industry by encouraging the agroecological transition of the intensive viticultural systems for habitat and landscape protection. The project started on March 2020 and will last for 30 months and joins 10 partners from 6 different countries. Through the development of strategies, action plans, tools and capacities, the project is expected to advance the stakeholders' skills in participatory local governance in order to promote, support and manage the agroecological transition as a means to face environmental vulnerability, promote ecosystem services, prevent social conflicts in land use and mitigate climate change. The improvement of the participatory local governance skills of public and private stakeholders is an essential part of the project strategy based on a participatory multi-actor approach. Starting from sharing experiences on agroecological best practice for viticulture, stakeholders will interact actively by monitoring pilot areas and wineries that adopt agroecological practices. The effects of the agroecological approach on landscape and habitat conditions will be evaluated by the use of indicators and by the stakeholder's perception.

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